



**2023-24 DUNEDIN STIRLING SOCCER CLUB
CORPORATE PARTNERSHIP MARKETING PACKET**



DUNEDIN STIRLING SOCCER CLUB
981 Jerry Lake Court
Dunedin, FL 34698
www.dunedinsoccer.com





Dunedin Stirling SC Statistics:

- Member of FYSA and US Club Soccer
- Serving the Dunedin Community since the 1970's
- Developing Soccer Players ages 2 to 17
- 1000 Families Yearly
- Over 30,000 Families Total Throughout almost 60 years in the Community

Competitive Teams (2023-24):

- Girls: 3
- Boys: 5
- Coed: 6



Competitive Players (2023-24):

- Girls: 42
- Boys: 119

Recreational, Academy, and Pre-Academy Players (2023-24):

- Girls: 124
- Boys: 276

Spring, Summer, and Holiday Camps and Clinic Players (2023-24):

- Girls: 109
- Boys: 284

Facebook:

- Likes: 1,600
- Followers: 1,800

Instagram:

- Followers: 950
- Average Likes per Post: 13+



Community Appearances (2015-2023):

- Over 450 since establishment
- Events: Charity Fundraisers, Dunedin Holiday Parade, WOD Wars Fit Fest, Tampa Bay Rays Youth Soccer Day, Keeper Wars Nationals, Spirit Nights, Trunk or Treat, Annual Recreational Tournament, Back to School Bash, Great American Teach In, Celtic Music Festival, First Fridays, Corporate & Community Events, Churches, Schools, Movie Nights, Appreciation Parties for Coaches and Players





Fence Banner Advertisements: (Prime Location: \$450 - Standard: \$350)

- Placed on Fences Around 4 Fields and Central Walkway
- 115 Total Opportunities
- 3 ft x 6 ft
- Prime Areas near Club House Concession Stand Sell Quickly
- Coverage from Game Video Highlights
- Most Popular Form of Advertisement
- 10% Discount for multiple banners





Team Canopy Advertisements: \$1100/Canopy

- 10ft x 10ft Canopy
- Co-branded with DSSC Logo and Your Company Logo
- Placed over teams during games
- 10% Discount for multiple canopies
- \$200 per canopy if you supply the canopy





Highlight Video Advertisements: \$3000/Camera

- Company Logo Overlaid in top right corner of all Highlight Videos distributed using Veo Camera system
- One(1) Prime Position Banner 3ft x 6ft
- One(1) Field Flag Placed during weekend Game Days
- Company Logo Placed on Club Website (Home and Partner Page)
- One(1) Social Media Sponsorship Ad per month
- One(1) Team Communication Sponsorship Ad per Season
- First Camera is designated for Club Home Games
- Additional Cameras can be designated to 2 individual team's away games
- 10% Discount for multiple cameras





Academy & Pre-Academy Season Package: \$1000/Season (2 available)

- Your Company Logo placed on Front or Back of Each Jersey
- One(1) Banner 3ft x 6ft near Academy Practice Area
- Company Logo Placed on Academy Club Website during Season
- One(1) Social Media Sponsorship Ad per season
- Company Logo Placed on Concession Stand "Wall of Fame" during Season
- Table Placement with Required participation for 1st Practice of Season
- Renewed each Season (3 Seasons per Year: Fall, Winter, Spring)





Recreational Season Package: \$3500/Fall \$2000/Spring (2 available)

- Your Company Logo placed on Front or Back of Each Game Jersey
- One(1) Banner 3ft x 6ft near Academy Practice Area
- One(1) Field Flag Placed during weekend Game Days
- Company Logo Placed on Recreational Club Website during Season
- One(1) Social Media Sponsorship Ad per season
- Company Logo Placed on Concession Stand "Wall of Fame" during Season
- Table Placement with Required participation for 1st Practice of Season
- Renewed each Season (2 Seasons per Year: Fall, Spring)





Summer Camp Partner Package: \$1500/Summer (2 available)

- Your Company Logo placed on Front or Back of Camp Shirt
- One(1) Field Flag Placed during camp days
- Company Logo Placed on Club Camp Website during Camp
- One(1) Social Media Sponsorship Ad per summer
- Company Logo Placed on Concession Stand "Wall of Fame" or Water Area during Camp
- Table Placement with Optional participation during Competitive Tryouts and end of Recreation, Academy, and Pre-Academy events.
- 2 Year Contract





Silver Partnership Package: \$5000/year (2 available)

- Your Company Logo placed on One(1) Sleeve of Each Game Jersey
- One(1) Prime Position Banner 3ft x 6ft
- One(1) Field Flag Placed during weekend Game Days
- Company Logo Placed on Team Website (Home and Partner Page)
- One(1) Social Media Sponsorship Ad per month
- One(1) Team Communication Sponsorship Ad per Season
- Company Logo Placed on Concession Stand "Wall of Fame"
- Table Placement with Required participation for all DSSC Home Field Events (Trunk or Treat, Tryout week, Tournaments, etc...)
- 2 Year Contract Required





Gold Partnership Package: 10,000/year (1 available)

- Your Company Logo placed on the Lower Back of Each Game Jersey
- One(2) Prime Position Banner 3ft x 6ft
- One(2) Field Flag Placed during weekend Game Days
- Company Logo Placed on Team Website (Home and Partner Page)
- One(2) Social Media Sponsorship Ad per month
- One(2) Team Communication Sponsorship Ad per Season
- Company Logo Placed on Concession Stand "Wall of Fame"
- Invited to provide giveaways for any community events attended by Club
- Table Placement with Required participation for all DSSC Home Field Events (Trunk or Treat, Tryout week, Tournaments, etc...)
- 2 Year Contract required



Your Logo Here





Platinum Partnership Package: 25,000/year (1 available)

- Your Company Logo placed on Chest of Each Game and Practice Jersey
- Four(4) Prime Position Banners 3ft x 6ft
- Four(4) Field Flag Placed during weekend Game Days
- Company Logo Prominently Placed on Team Website (Home and Partner Page)
- Three(3) Social Media Sponsorship Ads per month
- Two(2) Team Communication Sponsorship Ad per Season
- Company Logo Overlaid on all Highlight Videos distributed by the team
- Company Logo Prominently Placed on Concession Stand "Wall of Fame"
- Company Logo Placed in Concession Stand Behind Volunteers on Wall
- Included on Club Banner and Invited to Participate in Dunedin Holiday Parade with Club
- Invited to attend and provide giveaways for any community events attended by Club
- Table Placement with Required participation for all DSSC Home Field Events (Trunk or Treat, Tryout week, Tournaments, etc...)
- 5 Year Contract required



Your Logo
Here





Jerry Lake Sports Complex Home of Dunedin Stirling Soccer Club



Field Usage by DSSC

- **Competitive Division**
 - August thru April
- **Recreational Division**
 - Fall Season: October thru February:
 - Spring Season: March thru April
- **Academy**
 - Fall, Winter, Spring
- **Camps**
 - Winter Holiday
 - Spring Break
 - Summer Weekly
 - Columbus Day, Labor Day, Memorial Day, No School Days

Field Usage by Public

- Men's Leagues practices and games
- Middle School Leagues practices and games
- High School practices
- Summer practice by other local soccer clubs





Dunedin Stirling Soccer Club



Club Vitals

- **Non-Profit 501c3 Organization**
- **Tax ID: 59-3224400**
- **Established 1970's**

- **Email: bod@dunedinsoccer.com**
- **Club Website: www.dunedinsoccer.com**

Board Members

- **President:** Daniela Bemme-Mora
- **Director of Coaching:** Tim Cooper
- **VP of Competitive:** Jason Williams
- **VP of Recreational & Academy:** Steve Moffat
- **Registrar:** Robin Colindres
- **Secretary:** Kristen Lange
- **Field Asset Coordinator:** Derek Ochsenwald
- **Uniform Coordinator:** Emily Moffat
- **Volunteer Coordinator:** Carly Moyer
- **Concession Coordinator:** Lory Lange

